

What is claimed is:

1. An oral appliance cleanser composition comprising an agent providing a sensory signal of sufficient intensity and duration that the consumer perceives the sensory signal to indicate the commencement or cessation of the cleansing action.
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2. The oral appliance cleanser composition of Claim 1 wherein the sensory signal is an audible signal.
- 10 3. An oral appliance cleanser composition comprising:
 - a.) a cleansing component suitable for use on oral appliances; and
 - b.) a sensory signal component capable of producing a sensory signal,
wherein the sensory signal produced is of sufficient intensity and duration that the consumer perceives the sensory signal to indicate the commencement or cessation of
15 the cleansing action.
4. The cleanser composition of Claim 3 wherein the sensory signal component is an audible sensory signal component.
- 20 5. The cleanser composition of Claim 4 wherein the sensory signal component is a gasified material.
6. The cleanser composition of Claim 5 wherein the gasified material is a gasified candy.
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7. The cleanser composition of Claim 6 wherein the gasified candy comprises:
 - a.) at least one sugar or sugar substitute; and
 - b.) a gas that is unreactive with the sugar or sugar substitute.
- 30 8. The cleanser composition of Claim 7 wherein the at least one sugar is selected from the group consisting of glucose, fructose, sucrose and lactose.
9. The cleanser composition of Claim 8 wherein the gasified candy further comprises corn syrup.
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10. The cleanser composition of Claim 9 wherein the cleansing component comprises a bleaching agent.

11. The cleanser composition of Claim 10 wherein the bleaching agent is selected
5 from the group consisting of the alkali metal and ammonium persulfates, perborates, percarbonates, peroxycarbonates and perphosphates and the alkali metal and alkaline earth metal and organic acid peroxides.

12. The cleanser composition of Claim 10 wherein the cleansing component further
10 comprises at least one surfactant, sequestering/chelating agent, an effervescent system, binder, flavorant, colorant, tabletting agent, enzyme, foam stabilizing agent, lubricant, buffering system, or mixtures thereof.

13. The cleanser composition of Claim 12 wherein the effervescent system comprises
15 sodium bicarbonate and citric acid.

14. The cleanser composition of Claim 12 formulated and compressed as a tablet.

15. The cleanser composition of Claim 12 wherein the surfactant is selected from the
20 group consisting of sodium lauryl sulfate, sodium lauryl sulfoacetate, disodium N-alkyl sulfosuccinate, disodium lauryl sulfosuccinate, sodium olcyl sulfate, and mixtures thereof.

16. The cleanser composition of Claim 12 wherein the sequestering/chelating agent is
25 selected from the group consisting of sodium polyphosphate and ethylenediamine tetraacetic acid.